



Mountbatten has developed a new set of exciting learning opportunities in collaboration with the University of Chester which enables our alumni to "top up" their current PGC to an MA Global Business or an MBA. This is a unique opportunity focused on work-based learning, enhancing your performance within your current workplace.

Your future options:

- If you have completed a PGC with us, you would have gained 60 credits (20 per module), some of which may count against the 180 credits required for an MA or MBA.
- You can also start the programme afresh.
- Study options allow you to tailor your learning schedule utilizing our London based lecture series, participating in our online learning wherever you are, or blending both methods.

### Save up to £1,150 with our Early Bird Discount!

We are coming to the end of our pilot year which has been a great success (read some Alumni experiences below) and we are offering an Early Bird Discount on our November 2021 start where you can get 10% off tuition fees if you apply before the end of August.

The fees for our Masters courses depend on whether you can transfer any credits from your existing Mountbatten PGC qualification.

Standard Fees	Early Bird Discount Fees
MA: £7,111 - £9,000	MA: £6,450 - £8,150
MBA: £9,444 - £12,000	MBA: £8,550 - £10,850

[Find out more about the Alumni Masters Program](#)

### Message from the University of Chester



**Pip Weston**  
Senior Lecturer and Link Tutor to Mountbatten

"The Mountbatten Institute has been an academic partner of the University of Chester since 2014; its principal offering is a 12-month international business internship in London or New York, underpinned by a post-graduate work-based academic programme. Recently, and partly in response to Covid-19, the Mountbatten Institute decided to widen its market by offering the Mountbatten work-based academic programmes outside of its international internship model. As a starting point, Mountbatten has focused on its large body of Mountbatten alumni, providing opportunities for previous students to use credits gained from their PGC to 'top-up' their qualification to either an MBA (WBIS) or MA Global Business (WBIS).

The first cohort was enrolled onto the MBA in October 2020 and, although at the time of writing it still early in the 12 month programme cycle, the quality of work being submitted for academic credit is impressive! It is clear to me as the University of Chester's link tutor and quality advisor to Mountbatten, that these alumni students are showing a very high level of engagement and commitment to the programme. I am in no doubt they will be successful in achieving their goal of attaining an MBA, and I am thrilled to be able to work with the Mountbatten Programme Team in helping to facilitate this."



### The Alumni Experience



**Laura McNally**  
New York Program, March 2010

"I'd encourage anyone considering it to take the plunge too; you won't regret it and have permission to address it with me if you do!...Studying for an MBA has forced me to face my fears on areas of business that I would otherwise have shied away from (such as Finance) and, has given me a new appreciation for areas which I previously (and very naively) considered 'wishy-washy'. I've had some real 'a-ha' moments on the course where business structures and decisions have all of a sudden made a lot more sense to me and I think my own leadership and management style has also changed for the better as a result."

[Read more](#)



**Chris Wheatley**  
London Program, August 2012

"After signing up for the MBA, my manager encouraged me to add the Mountbatten Program to my annual goals/KPIs, thus closely aligning the completion of the degree with my professional development. As an MBA degree holder herself, my manager understood the value a program like this could have on my career development. In addition, it is my goal to build my own digital marketing team next year. Having this degree and experience will assist me with the strategic direction and planning required for the team's successful development as well as my new role as a manager."

[Read full article](#)

### Meet some of our Faculty



**Neil Coade, MBA**  
Mountbatten Academic Director and Tutor

Neil Coade is Academic Director of Mountbatten and has been actively involved in managing his consultancy and teaching company since he graduated from Henley Management College with his MBA. He has worked for several international organisations, including Rolls Royce Motor Cars and he has supplemented his work experience with writing and teaching. Neil has specialized in strategic management, global business, innovation & creativity and human resource development. In recent years, he has been given the opportunity to teach business ethics & corporate governance, international law & risk management and managerial economics.

[Read more](#)



**Dr John Bredican**  
Mountbatten Tutor, Practical Marketing Communication

Dr John Bredican is a Teaching Fellow in Marketing at King's Business School. His marketing interests and experiences date back to the very beginning of his professional career as a creative writer and marketing consultant in broadcasting. John has over 20 years of professional (marketing) experience, which includes managing a recording studio, a podcasting company and as a management consultant.

[Read more](#)



**Mike Berry MSc, Dip DM, F IDM, FCIM, ARC**  
Mountbatten Tutor, Digital Business and New Technology

Mike is an internationally-recognised lecturer and consultant in Marketing with a specialism in Digital Marketing. He has a BSc (Mathematics) and MSc (Business and Economic Studies) from Imperial College, London. Over a 25+ year business and academic career he has worked at P&G and held senior roles at top global Advertising Agencies including Wunderman/ Y&R and Havas; he was Head of Digital for the European Region at Jack Morton (Interpublic) before becoming a freelance consultant, lecturer and author. He has worked all over the world including Asia and the Middle East, with many of the world's top brands in B2C and B2B markets, including British Airways, BT, Coca-Cola, McDonald's, Deloitte, EY, Ford (Trucks, Vans), Honda, Hyundai, Nestlé, 3M, Xerox, JP Morgan, JLL, Allianz and GSK.

[Read more](#)

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