

Post Graduate Certification in International Business

Rationale for Program

The PGC in International Business has been specifically designed to enable Mountbatten Internship students the opportunity to develop both academic knowledge and practical skills to prepare them for a career in national and international business. The program provides students with the opportunity to develop a firm foundation in the theory and practice of global business and integrated work-based learning whilst also providing some flexibility in the design of their Program through the use of options.

Graduates of the PGC in International Business will have sharpened critical thinking skills so will be able to demonstrate academic knowledge of international business and the ability to apply this through advanced reflective thinking. This experiential learning program will therefore prepare students to make future contributions to high-performing global organisations.

Structure of Program

The program runs over 12 months alongside the Mountbatten Internship. It consists of three compulsory courses: Skills and Approaches for Work Based Learning, Global Business and an elective course. A summary of each of these courses is set out below.

Core Courses:

1. Course Title: Skills & Approaches for Work Based Learning

This course provides an intellectual toolkit for work-based learners. It aims to ensure students possess the skills of planning and reflective practice applicable to experiential learning at work and to develop their understanding of the workplace as a site for learning and professional development more generally. The course will run the full length of the 12 month internship during which time students will develop a critical understanding of their workplace and its potential as a catalyst for learning. The course will be assessed through an experiential learning proposal and a critically reflective essay.

2. Course Title: Global Business

This course provides a theoretical and practical understanding of the complexities associated with operating in a global market and its impact on multinational enterprises and national economies. It will critically examine the importance of regional integration for the development of global competitiveness as well as explore opportunities for investment in both developed and developing economies including BRICS. The course will be assessed through a work based portfolio which will consist of a reflective essay and a portfolio of evidence.

3. Course Title: Elective Choice

Students have the choice of one of two courses to complete the Certificate, subject to availability.

A. Course Title: Introduction to Project Management

This course is designed to give newcomers to the field of project management a thorough foundation in the discipline. The theory is grounded in examples and work-related exercises. By utilising examples and case studies, learners are guided to an understanding of the benefits, and power, of well-run projects. During this course students will analyse and critically compare the approaches commonly taken when facing new projects. By the end of the course learners will demonstrate an understanding of the key concepts within project management and where they are appropriately deployed (eg. Business Case, Stage Boundary etc). Students will be able to critically explore key case studies in the domain, identifying both the advantages and pitfalls of the choices made by companies as well as research the roots of the various project management methodologies. Learners will be guided to reflect on how project management decision making strategies have been adopted by various industry sectors.

B. Course Title: Leadership and Organisational Effectiveness

This course provides a theoretical and practical understanding of leadership and management concepts and their role in enabling organisational effectiveness and success. It critically examines leadership and management theory generally and how it relates to organisational success. In addition, students will explore tools and techniques to develop their leadership and management skills. The course is assessed using a work based portfolio and a critically evaluative and reflective report.